



INTERNATIONAL JOURNAL OF  
**CIRCUMPOLAR  
HEALTH**

## PUBLISH - OR PERISH

### **- Workshop on searching, writing and publishing scientific information**

*9 a.m. to 4 p.m., Saturday 11 July 2009,  
The Prince of Wales Northern Heritage Centre, Yellowknife, Canada*

Organised by the International Network for Circumpolar Health Research (INCHR) and the International Journal of Circumpolar Health.

#### **Who should attend?**

This workshop is designed for those who need to communicate and disseminate research information - and believe that they could do it more effectively. It is particularly useful for graduate students and for researchers early in their careers.

#### **Content:**

Many of us are obliged to publish - or perish. The workshop starts with instructions on how and where to search for scientific literature. This is followed by a section on the proper use of grammar, style and how to get your message across more effectively. The workshop also provides information on how to write a journal article - and get it published. This section introduces the writer to the publishing game - and shows you how to be a winner. Finally, for those who dream of becoming a book author on how to convert a thesis into a book and reach a wider audience.

#### **WORKSHOP THEMES**

##### **■ 9.00- 10.30 Finding health sciences research published in academic journals and by community-based organizations**

- Brief introduction to commercial databases & how to access them for the least amount of money
- "Googling for Gold" – finding free, scholarly information on the Internet
- Finding and using free, open access databases for Circumpolar, Inuit, or First Nations research
- Never pay a commercial publisher for something you can get for less money (or even for free)

*Janice Linton, Aboriginal Health Librarian, Neil John Maclean Health Sciences Libraries,  
University of Manitoba, Winnipeg*

Break

■ **11.00-12.30 From the first sentence to the final paragraph: How to write an almost-perfect article**

- Using an outline to write your article
- Opening paragraph: stating your thesis
- Connecting ideas and building paragraphs
- Concluding your thoughts
- IJCH as an example of editorial styles: spelling and word usage, using numbers, proper place names, tables and graphs, references and endnotes

*Beth McAuley, Editing/Permissions/Communications, Toronto, Linguistic Editor, International Journal of Circumpolar Health*

Lunch break

■ **13.30-15.00 How to get your article published?**

- Choosing the proper forum to publish your information
- Structure of a scientific article-Is your message getting across efficiently?
- Ethical principles of authorship
- Peer-review: advantage or disadvantage?
- Finalising you article for submission

*Tiina Mäkinen, Editor-in-Chief, International Journal of Circumpolar Health, Oulu*

■ **15.00-15.30 How to convert a thesis in to a book?**

- What not to do
- Preparing a book proposal
- Finding a publisher
- Contracts and royalties
- The review and editing process
- Enjoying the fruits of your labour

*Kue Young, Professor, University of Toronto, School of Public Health, Toronto*

■ **15.30-16.00 General discussion and wrap-up**

**Registrations for the workshop:**

The workshop is free of charge. We regret that registrations have been closed and the workshop will be limited to the first 50 participants who registered.