



INTERNATIONAL JOURNAL OF
**CIRCUMPOLAR
HEALTH**

PUBLISH - OR PERISH

- Workshop on searching, writing and publishing scientific information

*9 a.m. to 4 p.m., Saturday 11 July 2009,
The Prince of Wales Northern Heritage Centre, Yellowknife, Canada*

Organised by the International Network for Circumpolar Health Research (INCHR) and the International Journal of Circumpolar Health.

Who should attend?

This workshop is designed for those who need to communicate and disseminate research information - and believe that they could do it more effectively. It is particularly useful for graduate students and for researchers early in their careers.

Content:

Many of us are obliged to publish - or perish. The workshop starts with instructions on how and where to search for scientific literature. This is followed by a section on the proper use of grammar, style and how to get your message across more effectively. The workshop also provides information on how to write a journal article - and get it published. This section introduces the writer to the publishing game - and shows you how to be a winner. Finally, for those who dream of becoming a book author on how to convert a thesis into a book and reach a wider audience.

WORKSHOP THEMES

■ 9.00- 10.30 Finding health sciences research published in academic journals and by community-based organizations

- Brief introduction to commercial databases & how to access them for the least amount of money
- "Googling for Gold" – finding free, scholarly information on the Internet
- Finding and using free, open access databases for Circumpolar, Inuit, or First Nations research
- Never pay a commercial publisher for something you can get for less money (or even for free)

*Janice Linton, Aboriginal Health Librarian, Neil John Maclean Health Sciences Libraries,
University of Manitoba, Winnipeg*

Break

■ **11.00-12.30 From the first sentence to the final paragraph:
How to write an almost-perfect article**

- Using an outline to write your article
- Opening paragraph: stating your thesis
- Connecting ideas and building paragraphs
- Concluding your thoughts
- IJCH as an example of editorial styles: spelling and word usage, using numbers, proper place names, tables and graphs, references and endnotes

*Beth McAuley, Editing/Permissions/Communications, Toronto, Linguistic Editor,
International Journal of Circumpolar Health*

Lunch break

■ **13.30-15.00 How to get your article published?**

- Choosing the proper forum to publish your information
- Structure of a scientific article-Is your message getting across efficiently?
- Ethical principles of authorship
- Peer-review: advantage or disadvantage?
- Finalising you article for submission

Tiina Mäkinen, Editor-in-Chief, International Journal of Circumpolar Health, Oulu

■ **15.00-15.30 How to convert a thesis in to a book?**

- What not to do
- Preparing a book proposal
- Finding a publisher
- Contracts and royalties
- The review and editing process
- Enjoying the fruits of your labour

Kue Young, Professor, University of Toronto, School of Public Health, Toronto

■ **15.30-16.00 General discussion and wrap-up**

Registrations for the workshop:

The workshop is free of charge. We regret that registrations have been closed and the workshop will be limited to the first 50 participants who registered.